

PRIVACY POLICY (GDPR)
FOR
CONFERENCE PARTICIPANTS

Based on

Pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 24 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as the "GDPR"), we hereby present essential information regarding our collection and processing of personal data.

1. Personal Data Controller and Data Protection Officer

The personal data controller is Kazimierz Wielki University in Bydgoszcz, ul. J. K. Chodkiewicza 30, 85-064 Bydgoszcz. Contact details for the Data Protection Officer: iod@ukw.edu.pl.

2. Purposes, legal bases, and period of personal data processing

Your personal data, obtained in connection with your participation in the conference - including data provided in the registration form, as well as data in the form of your image recorded during the conference (as photographs or video recordings) - are processed for the purpose of:

- organizing the event, including in particular the registration of conference participants (Article 6(1)(b) of the GDPR);
- promoting the event or our activities by publishing photographs and recordings from the organized events - based on our legitimate interest (Article 6(1)(f) of the GDPR);
- defending against claims and pursuing our rights - based on our legitimate interest (Article 6(1)(f) of the GDPR).

Your personal data may be outsourced for processing or disclosed to:

- our employees, associates, and external entities providing specific services to us - on the basis of appropriate authorizations or data processing agreements;
- authorities authorized to request access to data if we are obliged to disclose it under a ruling or decision of an authorized body or provisions of generally applicable law.

The period for which we will process your data (data retention):

- data necessary for the preparation, conclusion, and performance of a contract will be processed until the performance is completed;
- in the case of data processed on the basis of our legitimate interest - until the purpose of processing is fulfilled or until you object to such processing.

CONTACT

Your personal data, obtained in connection with a letter, inquiry, or request addressed to us - whether verbally, by telephone, in writing, via email, or through a contact form - are processed for the purpose of:

- maintaining contact and responding to the submitted letter / application / inquiry / request - based on your consent expressed by providing data within the content of the letter / application / inquiry / request (Article 6(1)(a) of the GDPR);
- defending against claims and pursuing our rights - based on our legitimate interest (Article 6(1)(f) of the GDPR).

Your personal data may be outsourced for processing or disclosed to:

- our employees, associates, and external entities providing specific services to us (e.g., IT support, courier services, legal support) - on the basis of appropriate authorizations or data processing agreements;
- authorities authorized to request access to data if we are obliged to disclose it under a ruling or decision of an authorized body or provisions of generally applicable law.

3. Your rights in relation to the processing of personal data

You have the right to:

- request access to personal data concerning you, including information about its processing (Article 15 of the GDPR);
- rectification or completion of data if it is inaccurate or incomplete (Article 16 of the GDPR);
- request erasure of data (the right to be forgotten) if there are no grounds for its processing or if consent to its processing has been withdrawn (Article 17 of the GDPR);
- request restriction of processing if the data is inaccurate, no longer needed, processed without a legal basis, or if an objection has been filed against processing based on the controller's legitimate interest (Article 18 of the GDPR);
- receive and transfer personal data in a structured, commonly used format, in the case of data provided to the controller and processed on the basis of consent (Article 20 of the GDPR);

You have the right to object at any time - on grounds relating to your particular situation - to the processing of your personal data based on Article 6(1)(f) of the GDPR, including profiling based on this provision (if applicable). In such a case, we

will no longer process your personal data for these purposes unless there are compelling legitimate grounds for the processing which override your interests, rights, and freedoms, or for the establishment, exercise, or defense of legal claims.

You also have the right to object at any time to the processing of your personal data where your personal data is processed for direct marketing purposes - in such a case, we will no longer process your personal data for such purposes. Furthermore, you have the right to lodge a complaint with a supervisory authority if you consider that the processing of your personal data violates the provisions of the GDPR. The supervisory authority in Poland is the President of the Personal Data Protection Office (PUODO), with his/her registered office in Warsaw, ul. Stawki 2, who can be contacted:

- by mail: ul. Stanisława Moniuszki 1A, 00-014 Warsaw;
- electronically – via the electronic delivery address UODO AE:PL-67085-31860-RWFHC-35
- by telephone: 22 531 03 00, Customer service: 606-950-000

4. Data transfer to third countries

Some of the tools or solutions we use require the transfer of personal data outside the European Economic Area to third countries (e.g., certain cloud services or marketing tools). If such a data transfer is necessary, we make every effort to ensure the highest security standards for the processing of your data and the protection of your privacy, and we choose only those service providers who guarantee such protection.

All data transfers take place on the basis of and within the limits of the law, in particular taking into account Chapter V of the GDPR, which provides for the conditions of data transfer to third countries.

5. Profiling and automated decision-making

Some of our services and events may involve data processing consisting of profiling for the purpose of better tailoring our offer to your needs and interests, as well as for the analysis and development of our business. We do not process your personal data in a manner that results in automated decision-making.

6. How to obtain information about data processing

All correspondence regarding matters related to the processing of your personal data should be addressed to the Controller's address: Kazimierz Wielki University in Bydgoszcz, ul. J.K. Chodkiewicza 30, 85-064 or electronically to the following address: iod@ukw.edu.pl.