

COURSE DESCRIPTION

Title of the course:	Introduction to Political Psychology
Lecture hours:	20 h
Study period: (summer/winter semester)	Summer and/or winter semester (available in both semesters)
Number of credits:	6 ECTS
Assessment methods:	Student project
Language of instruction:	ENGLISH - Knowledge of English at intermediate level (B1)
Prerequisites:	none
Course content:	1. Induction meeting (schedule, timetable, assessment criteria, prerequisites). 2. The subject of political psychology. 3. Psychological aspects of current political debates. 4. Psychosocial determinants of electoral behavior. 5. Political marketing and election campaign planning. 6. E-politics and the influence of algorithms on political decisions. 7. Political participation. 8. Political leadership. 9. Political conflicts. 10. Student project presentation.
Learning outcomes:	Recognising the subject of political psychology, analysing current political phenomena, using psychological and political knowledge in the analysis of the determinants of electoral behaviour, planning activities needed to implement a political campaign, recognising contemporary technological challenges in the field of political psychology.
Literature:	Antunes, R. (2010). Theoretical models of voting behaviour. <i>Exedra</i>, 4(1), 145-70. Batorski D., Grzywińska I. (2018), Three dimensions of the public sphere on Facebook, <i>Information, Communication & Society</i> vol. 21, no. 3, 356–374, https://doi.org/10.1080/1369118X.2017.1281329. Cottam, M.L., Mastors, E., Preston, T., Dietz, B. (2016). <i>Introduction to Political Psychology</i>. New York. Cwalina, W., Drzewiecka, M. (2014). Negative Political Online Banners: An Experimental Study. <i>e-Politikon</i>. Huddy, L., Sears, D.O., Levy, J.S. (2013). <i>The Oxford Handbook of Political Psychology</i>. Oxford. Kosiński M., Stillwell D., Graepel T. (2013), Private traits and attributes are predictable from digital records of human behavior, <i>PNAS</i> vol. 110 no. 15, 5802-5805; https://doi.org/10.1073/pnas.1218772110. Kosinski, M. Facial recognition technology can expose political orientation from naturalistic facial images. <i>Sci Rep</i> 11, 100 (2021). https://doi.org/10.1038/s41598-020-79310-1
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